



# REQUEST FOR QUALIFICATIONS FOR MURALISTS

## Call Summary

The Corpus Christi Downtown Management District (DMD) is seeking qualified artists to participate as a muralist in the 2023 Corpus Christi Mural Festival. Artists who are interested can submit a Statement of Qualifications (SOQ) to provide the services requested. Selected artist(s) will be chosen to install a mural that contributes to the vibrancy, revitalization, and economic vitality of Downtown Corpus Christi. SOQs will be accepted from numerous artists to conduct an equitable evaluation. Artists will be selected based on qualifications that can best achieve the goals and objectives set for the festival. To learn more about the Downtown Corpus Christi Mural Fest, watch our 2022 Mural Fest Recap Video <https://youtu.be/gf-Ub0GR3VY>.

## Project Description

The DMD will select up to five (5) artists to receive commission to paint an original mural on an exterior wall of designated 2023 Mural Festival locations. The DMD will award a commission of \$5,000 to each artist or team of artists. Assigned locations of murals will be shared with selected artists once submissions are juried and selected. Artists will be required to buff, prime, and seal their designated wall or space. Artists will create site-specific work that:

- Reflects the diversity and character of Downtown Corpus Christi;
- Adds to the vibrancy and sense of place for the cultural district;
- Is not deemed as an advertisement;
- Is not vulgar or obscene as determined by the Selection Committee.



## Artist Eligibility

Call is open to all artists aged 18 and up. Artist teams are acceptable. Artists will be required to have completed at least one large (at least 200sqft) outdoor mural within the past five (5) years to be eligible. Artists who have experience creating works of art for local businesses are encouraged to apply. We will only be accepting applications for Mural Fest 2023 from artists who are US citizens. Artists must be willing to travel to Corpus Christi, Texas to work.

Artists will agree to begin their project by May 27<sup>th</sup>, 2023. Artists (or a member of each artist team) are encouraged to attend the VIP Mixer on June 1<sup>st</sup>, ArtWalk Mural Fest collaboration event on June 2<sup>nd</sup>, and closing party on 3<sup>rd</sup>, 2023. Murals must be completely finished on or by June 3<sup>rd</sup>.

The DMD will have additional programming scheduled throughout the week during peak heat hours (12-3pm) for the artists to participate in.

## Eligible Costs

Stipend awards shall be used only for costs related to the mural project, including artist's fees and related expenses for design, supplies, equipment rental, insurance, transportation and installation. Certain accommodations will be provided for any artist traveling from out of town. Mural Fest will also provide a primer and sealant, which will be applied by each artist(s) upon start and completion of his or her mural. Any fees incurred for assistance from contractors, agreements between artists and property owners or any other outside parties shall be the responsibility of the applicant.

## Statement of Qualifications (SOQ) Requirements

To fulfill the SOQ submissions should reflect the artist's experience and qualifications for mural work. Artists will be required to have completed at least one large (at least 200sqft) outdoor mural within the past five (5) years to be eligible. Submissions should include images of previous work that demonstrates the artist's ability to create a mural on exterior walls as well as references for previous projects. Artists should also include their typical timeline for a mural project. The locations identified for this year's mural festival are large in scale, and we want to ensure that you have ample time to complete your mural. **Once selected, artists will work with the Selection Committee to develop a design proposal for their specific site.**



SOQ Format: Submissions **MUST** be submitted in the recommended format so the selection committee may evaluate them in an objective manner. Entries that do not meet submission requirements will not be considered. Submissions may be sent via email or mail.

**Digital Copies:**

1. Submission shall not exceed 25 MB.
2. Ten (10) page maximum
3. All images and document files must be compiled into ONE (1) pdf
4. Appropriate and adequate font size and graphic resolution to be read at this size

**Hard Copies:**

1. 8.5" x 11" size paper
2. Ten (10) page maximum
3. Submit two (2) hard copies, which will not be returned
4. Adequate font size and graphic resolution to be read at this size

**Required Information and Materials to be included in SOQ:**

- Letter of Interest, including applicant's name, email and contact info
- Artist Bio, Resume or CV
- Three to five images of previous mural work and/or other work in similar scope/scale showing proficiency for mural work
- Reference for past projects
- Typical timeline for project (include scale of project for reference)

**Note: This is not a Request for Proposals. Artists are not required to submit a mural design or concept until selected.**

Submission: Please submit to the Downtown Management District. If printed, submit two (2) hard copies, which will not be returned. If digital, please submit work compiled into one .pdf document. Proposers must confirm receipt of application. The Downtown Management District is not responsible for missing or late submissions.

**Mailing Address:**

Downtown Management District  
401 Lomax St.  
Corpus Christi, TX 78401

**Digital Address:**

Downtown Management District  
Kristen Acock, Placemaking Manager  
[kristen@cctexasdmd.com](mailto:kristen@cctexasdmd.com)



## Timeline

Applications Due: Friday, March 3, 2023, by 11:59 PM (CT). All complete submissions postmarked or received electronically on or before Friday, March 3, 2023, by 11:59 PM (CT) will be reviewed. The Selection Committee will not consider incomplete applications received after the stated due date and time.

## Selection Process

Applications will be juried by the Downtown Management District staff and the Selection Committee from March 9-16, 2023. Selected artists will be notified by March 17, 2023. Artists must respond with their intention to participate by Monday, March 20<sup>th</sup> at 5:00 PM. Failure to respond by the stated time and date will make the artist ineligible for participation in the 2023 Downtown Corpus Christi Mural Fest. The Selection Committee reserves the right to deny any proposal. Submissions will be reviewed on the following criteria:

- Artistic excellence, quality of skills and techniques and the ability to develop a unique mural design
- Overall professionalism and presentation of ideas and application materials
- Appropriateness of artistic style to the Downtown Corpus Christi community
- Experience and potential to successfully complete the project within the required time.

## Contact Information

For more information, please contact:

Kristen Acock, Placemaking Manger – Downtown Management District

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Or

Victoria Villarreal, Executive Assistant – Downtown Management District

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