



# ADVISORY COUNCIL

visit [GoDowntownCC.com](http://GoDowntownCC.com)

Across the country, revitalized downtowns are resuming their place as the heart of a community. For the Coastal Bend to be successful, we cannot waiver on this quest to “realize the potential” in Downtown Corpus Christi. Visionary leadership across industry sectors has positioned our community to make strides – but there is still work to do. You may know someone who has left our community in favor of a more vibrant city. At the DMD, we are dedicated to creating a Downtown that inspires confidence and pride. By participating in the Advisory Council, you will be joining our team in taking ownership in the future of our community.

# Investing in Downtown

The Downtown Management District cordially invites you to take a unique role in the growth and development of your downtown.

Revitalization plays a defining role in the economic and social success of a community and with the investment from visionary leaders across industry sectors, Downtown will be positioned to make strides into the future.

## Initiatives Made Possible With Advisory Council

- 8 Outdoor Dining Patios Permitted for Downtown Businesses
- 16,475 Hours Dedicated by Our Clean Team
- \$60.6 Million in Completed Projects
- \$115.7 Million in Progress
- \$10.9 Million Incentives Leveraged for Projects
- 44,000+ Followers on Social Media
- 1,130,800+ People Reached on Social Media

## Sponsorships Available



- Dine Downtown
- DMD-Led Pub Crawls
- Ribbon Cutting Ceremonies
- Holiday Series


## Sponsorships and Custom Packages Available

### FOR MORE INFORMATION CONTACT:


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## 2021 SPONSORSHIP LEVELS & BENEFITS


	 <b>Downtown Pioneer</b> <b>\$50,000</b>	 <b>Downtown Illuminator</b> <b>\$50,000</b>	<b>Downtown Pillar</b> <b>\$10,000</b>	<b>Downtown Patron</b> <b>\$5,000</b>
Social Media Recognition to Audience of 44,000+ Followers	X	X	X	X
Website Recognition	Large Logo	Large Logo	Large Logo	Company Name
Annual Report Recognition	Large Logo	Large Logo	Large Logo	Company Name
Corporate Recognition Gift for Office	Sculpture	Sculpture	Plaque	Certificate
Invitation to Quarterly Networking Mixers	X	X	X	X
Annual Advisory Council Membership Package with Special Downtown Merchandise	X	X	X	X
Logo on Rotating Mixer PPT	Large Logo	Large Logo	Large Logo	Company Name
In-Person Logo Use	All Initiative Signage	All Initiative Signage	Company Name on Signage & 10 Jumbo Ornaments of your Color Choice in Artesian Park Holiday Wonderland	Company Name on Signage & 1 Jumbo Ornament in Artesian Park Holiday Wonderland
Weekly Newsletter Recognition	Logo	Logo	Logo	Listing
Invitation to Annual Advisory Council Workshop	X	X	X	X
Recognition of Company at State of Downtown	X	X	X	X
1-on-1 Meetings with DMD Leadership to Incorporate Company's Vision into Downtown's Future	X	X	X	--
Presenting Sponsor of Quarterly Networking Mixers	X	X		
Company Volunteer Event	X	X		
*Exclusive Sponsorship Rights for La Retama Holiday Tree, Boat Parade, and Christmas in July Rally <small>*Additional Funding for Holiday Programming</small>	X	--		
Exclusive Sponsorship Rights for Mayor's Illuminando Initiative for 2 years	--	X		
Exclusive VIP Mixer	X	X		
Recognition at Initiative Ceremony	X	X		



10 ORNAMENTS



1 ORNAMENT



ORNAMENT COLOR CHOICES